Sarah Miller
// Graphic Designer //

Personal Info

Location
Austin, Texas

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Education

Indiana University
Bloomington, Indiana
// May 2006
// B.A. Journalism
// Second Concentration
   Graphic Design

Tech Skills

- Photoshop
- Illustrator
- InDesign
- Adobe XD
- Figma
- Sketch
- InVision
- Zeplin
- HTML / CSS
- Excel

Design Skills

Print Design

Digital/Social Media Design

Web Design

Wireframes

Mockups

Prototypes

Experience

2006 - Present — SARAH MILLER DESIGNS

// Work remotely on projects with large and small businesses, creating print and digital assets, while staying on brand with company guidelines.

// Develop brands for clients by following their creative vision to create logos, color palettes, font choices and typographic systems.

// Design user interfaces for desktop and mobile based products, including dashboards, landing pages, and checkout pages.

2010 - 2019 — LIVE NATION ENTERTAINMENT // TourDesign Creative

// Designed concert tour key art used for posters, magazines, websites, and other advertising materials seen nationwide for hundreds of entertainers, including Justin Timberlake, Taylor Swift, Sam Smith, and Nicki Minaj.

// Proficiently resized artwork used as digital marketing for the fast-paced music industry, including banner ads, email newsletters, and social media ads for Facebook, Instagram, Snapchat, and Twitter.

// Worked hand-in-hand with musicians or their managers to ensure artwork was exactly what was needed and expected.

// Produced and implemented easy-to-use digital templates and trained co-workers how to use them, speeding up daily Art Department procedures.

// Spearheaded and designed visual mockups and prototypes for internal websites.

// Developed a Team Collaboration Tool for the Art Department in order to improve organizational efficiency, communication, productivity and accountability for team members in Los Angeles, Indianapolis, and Austin.

2008 - 2010 — EMMIS COMMUNICATIONS

// Completely redesigned IHSAAsports.org, making the user interface and user experience more engaging for high school athletes and their parents.

// In charge of updating news, images, video, and audio for 4 radio station websites.

// Responsible for researching and implementing the newest interactive applications.

// Designed and developed client microsites and jump pages.

2007 - 2008 — PREMIER PROPERTIES USA, INC

// Created graphics, marketing materials, web content, direct mailers, e-blasts, newspaper ads and magazine ads for the company's outdoor lifestyle retail centers.

// Branded marketing campaigns seen on billboards around Indianapolis to entice shoppers to visit and attend events at the retail centers.

// Kept the corporate website and five retail center websites current and up to date with the use of MySQL and WS_FTP.